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| Tweet | New IBIS budget Hotel in Ghent invests in #Daikin #VRV climate control technology for all-round comfort. |
| Version | Final |
| Owner | Gill DeBruyne |

Budget hotel system design delivers lifetime ROI

October 1, 2019

In March 2018, the new IBIS budget hotel opened its doors at the Dampoort in Ghent, offering guests outstanding comfort in a modern attractive setting.

For the building owner Viktor De Maertelaere, investment in an energy efficient and reliable climate control system was key to the budget hotel concept.

Advanced technology

After consultation with the Accor Group and the architect, the hotel opted for Daikin’s VRV IV heat pump system. Adjusted for seasonal efficiency, the VRV system guarantees perfect climate comfort both in the summer and over the winter period. Equally important, the advanced technology of the VRV system enables energy costs to be kept under tight control.

A major consideration was the unique auto-cleaning capability of the indoor unit, which ensures dust-free, high air quality whilst also lowering energy consumption.

Explains De Maertelaere:

“The decision to work with Daikin was made in co-operation with the Accor Group, as well as the architect and the engineer, who identified Daikin technology as a leader in the area of climate comfort,”

*adding:*

*“Nowadays, hotel visitors, especially business travellers, expect optimum climate control, even in a 'budget hotel'. We have never had any doubt about our choice,”*

From a design point of view, aesthetics play a role even within the framework of a budget hotel. Equally, the compact room sizes call for careful use of space. Says De Maertelaere:

*“Even within the framework of a budget hotel, aesthetics play an important role, which is why this system was a logical choice. The inverse ceiling systems do not take any space; they are discreet and therefore do not interfere with the design. This means that the hotel guest experiences a comfortable hotel atmosphere, which makes it possible for him to fully enjoy his stay.”*

He additionally notes:

*“Silent operation is also of prime importance, especially with a high occupation rate”*

Avoiding disruption to guests is particularly vital in a high occupancy hotel environment. Daikin’s auto-cleaning filter reduces the maintenance task, with collected dust and dirt removed using a standard vacuum cleaner as part of the daily housekeeping routine, thus minimising the time staff spend in rooms and optimising occupancy rates.

Future choices

Asked whether the team would opt for a different choice if not managing the building themselves, De Maertelaere is emphatic:

“We always build hotels as if we are going to manage them ourselves, independent of whether we then manage or lease/sell them. “

He stresses:

“We seek to interact with our environment responsibly as a hotel of the future.”

**More information about Daikin’s specific hotel solutions can be found at** [**www.daikin.eu/hotels**](http://www.daikin.eu/hotels)

Ends

EDITOR NOTES

About Daikin Europe N.V.

Daikin Europe N.V. is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 5,500 employees throughout Europe and 10 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey and the UK.

Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years’ experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology. Daikin VRV and Daikin Altherma are the most sold heat pump systems in Europe, with over 500,000 systems delivered to date.

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FURTHER INFORMATION

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